



April 20th, 2011

Dear Community Partner,

We are proud to offer you an opportunity to help make history as the Shalupe Foundation aims to build a strong community and spark critical change! Presently, we are organizing the **Women United for the Advancement of African Countries (WUAAC) Conference & Expo**. This two-day event will be held at the Hyatt Hotel in Boston, Massachusetts on July 15th and July 17th.

The fundamental goal of the conference is to mobilize women, businesses and organizations, to form an alliance for the growth of the African continent. Among the many objectives of our forum, we hope to disseminate information about the ongoing crises in African countries; and also assert proactive measures that will help produce women entrepreneurs, stabilize the education system, end gender inequity and establish accessible healthcare.

Shalupe Foundation is a 501 (c) (3) non-profit, based in Boston and serving communities in Massachusetts. We provide support services to refugees and immigrants who encounter serious barriers finding shelter, education, job training, employment and health education. Our mission is to promote self-sustainability by surmounting these obstacles and foster productive citizens within their respective communities.

As we strive to be action-oriented, we are inviting your company to be a part of this noble stride. On the attached page are the many sponsorship levels which will give your company the opportunity to have fantastic exposure, and to make this conference a resounding success. We hope you consider our request. Please call 857-249-3831 or email Mireille Tushiminina at mtushiminina@shalupe.org to inform us of your interest.

Sincerely,

Mireille Tushiminina,
Vice President and Programs Manager





PEARL Sponsorship Package \$500

- Company name on our website with link to sponsor's home page for one year
- One quarter page, full color ad in conference souvenir journal
- Company paraphernalia placed inside conference bag
- Booth for advertisement, to sell and/or market your product/service
- Company logo on all conference flyers/posters

DIAMOND Sponsorship Package \$1000

- Company name on our website with link to sponsor's home page for one year
- One half page, full color ad in conference souvenir journal
- Company paraphernalia placed inside conference bag
- Booth for advertisement, to sell and/or market your product/service
- Company logo on all conference flyers/posters
- Company logo to be printed on conference bag
- Company will be showcased on a screen from 12-1:30 pm along with others

PLATINUM Sponsorship Package \$1500

- Five minute presentation at the conference
- Company name on our website with link to sponsor's home page for one year
- One full page, full color ad in conference souvenir journal
- Company paraphernalia placed inside conference bag
- Booth for advertisement, to sell and/or market your product/service
- Company logo on all conference flyers/posters
- Company logo to be printed on conference bag
- Printed recognition at conference
- Company will be showcased on a screen from 12-1:30 pm along with others
- Company name/logo in all press releases, print and oral advertisements
- Company logo in conference brochure
- Option to provide company promotional giveaway to conference attendees





SIGNATURE Advertisement Value Options

- \$ 500 company logo to be printed on the conference bag
 - \$ 200 one full page, full color ad in conference souvenir journal
 - \$ 150 one half page, full color ad in conference souvenir journal
 - \$ 100 one quarter page, full color ad in conference souvenir journal
 - \$ 100 company paraphernalia placed inside conference bag
 - \$ 50 one business card, full color ad
 - \$ 50 Company will be showcased on a screen from 12-1:30 pm along with others
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CONTRACT

Name: _____ Title: _____
Company: _____ Phone: _____
Address: _____ E-mail: _____
City: _____ State: _____ Zip: _____
Signature _____

I agree to purchase the _____ (*name of package or signature option*)
Valued at \$ _____.

For companies supplying products/materials please indicate below the items to be provided:

Complete and send 2 copies at your earliest possible convenience. A copy will be provided to you for your records.

Please submit this form and your payment in the form of a check or money order

Make check payable to Shalupe Foundation.

Mail to:

**Shalupe Foundation
ATTN: Mireille Tushiminina
89 South Street
Boston, MA 02111**

We warmly thank you for your generous support.

